# SAN DIEGO FASTPATH PITCH EVENT

November 19–20, 2026

## LOCATIONS

**Event Venue:** Cooley LLP (Balboa Room), 10265 Science Center Dr, San Diego | (858) 550-6000

**Dinner (Thursday 7:00 PM):** The Amalfi Llama, 4575 La Jolla Village Dr, SD | (858) 224-9606

**Hotel:** Hilton La Jolla Torrey Pines, 10950 N Torrey Pines Rd, La Jolla, SD | (858) 558-1500

## THURSDAY, NOVEMBER 19: REHEARSAL AND FIRESIDE CHAT

| Time | Activity |
|---|---|
| 12:00 PM | Founder check-in, box lunch, slide deck loads |
| 12:15 PM | Staff sync (Adam and Sawm arrive) |
| 12:30 PM | Kickoff (Adam) |
| 12:36 PM | EPINEC Practice (20 minutes) |
| 12:59 PM | TLC Rents Practice (20 minutes) |
| 1:22 PM | Get Social Practice (20 minutes) |
| 1:45 PM | USA Mobile Drug Testing Practice (20 minutes) |
| 2:08 PM | SWE Solutions Practice (20 minutes) |
| 2:31 PM | Prosperity Property Services Practice (20 minutes) |
| 2:54 PM | Riveo Creative Practice (20 minutes) |
| 3:17 PM | Gladys' Cleaning Service Practice (20 minutes) |
| 3:40 PM | Twipes Practice (20 minutes) |
| 4:00 PM | Break before Fireside Chat |
| 4:15 PM | Speaker check-in: Felena Hanson |
| 4:30 PM | Fireside Chat: Felena Hanson and Adam |
| 6:00 PM | Wrap up and share rides to hotel. Arrive at dinner by 7:00 PM sharp. |
| 7:00 PM | Cohort Dinner: The Amalfi Llama (Cohort, Adam, and Oscar) |

## FRIDAY, NOVEMBER 20: PITCH EVENT

**Pitch Timing:** 5 minute pitch --- 3 minute Q&A --- 2 minute scoring

| Time | Activity |
|---|---|
| 12:00 PM | Optional: Early practice access |
| 2:00 PM | Founder check-in and slide file lock |
| 2:45 PM | Adam, Dr. Jones, and Judges arrive for briefing |
| 3:00 PM | Event hard start. Brief welcome by Dr. Steven Jones. |
| 3:05 PM | Rules and judge introductions by Adam |
| 3:15 PM | EPINEC |
| 3:25 PM | Get Social |
| 3:35 PM | Gladys' Cleaning Service |
| 3:45 PM | Prosperity Property Services |
| 3:55 PM | Riveo Creative |
| 4:05 PM | SWE Solutions |
| 4:15 PM | TLC Rents |
| 4:25 PM | Twipes |
| 4:35 PM | USA Mobile Drug Testing |
| 4:45 PM | Final scoring |
| 5:00 PM | Awards: Pitch ($1,000 and coaching), CESIM ($250 each), FUUUSE ($100) |
| 5:15 PM | Graduation and photos |
| 5:30 PM | Open networking, teardown, and clear venue |

## EVENT CONTACTS

### FOUNDERS FIRST STAFF

**David Resetar** (AV and Scoring)
(504) 408-6299 / (202) 656-0958

**Adam Riggs-Zeigen**
Emcee and Host (arrives Thursday 12:15 PM)

**Sawm Soltani**
Registration, Timekeeper, and Pitch Practice

**Oscar Franco**
Director of Impact Lending Operations

### SPEAKERS, VIPS, AND JUDGES

**Dr. Steven Jones** (Interim FFCDC CEO)
Welcome Remarks (arrives Friday 2:45 PM)

**Felena Hanson (Fireside Chat Speaker)**
CEO Hera Hub (arrives Thursday 4:15 PM)

**Pitch Judges** (arrive Friday 2:45 PM)
Jessica Zoraida, Claudio Burgin, Jade Cabrera