

ONE SENTENCE

A boutique digital marketing and creative experiences agency connecting brands, communities, and culture.

LOS ANGELES, CA

Founded 2020

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OVERVIEW

Get Social develops high-impact digital campaigns, culturally relevant storytelling, and live content experiences. The agency is expanding through three connected markets: social impact, tech & innovation, and entertainment & events.

COMPETITIVE ADVANTAGE / SOLUTION

Proven experience across advocacy, entertainment, and major cultural events; strong creator and industry relationships; culturally fluent strategy; flexible boutique teams; and an integrated approach from campaign concept to live coverage and measurable results.

PRODUCTS / TECHNOLOGY

Strategic communications and social media management; brand and product launches; influencer/talent coordination; red-carpet interviews and event coverage; short-form video; paid campaigns; analytics and reporting. Tech-enabled delivery uses established planning, approval, and measurement tools.

MILESTONES / MAJOR ACHIEVEMENTS

Founded in 2020 • Built a team of up to 15 • Approximately $500K in 2024 revenue • Registered over 3 million voters through digital activations. Experience supporting Rock the Vote, Essence Festival, Strength of a Woman, and Femme It Forward • Influencer partnerships across sports, culture, and advocacy.

FINANCING

Historically financed through earned client revenue and contracts. Current priorities: strengthen working capital, improve collections and payment terms, increase project margins, and pursue growth opportunities without heavy fixed overhead.

PROBLEMS / MARKET NEED

Mission-driven organizations, startups, and cultural brands need experienced marketing partners who can turn important stories and live moments into sustained audience attention. For Get Social, inconsistent client pipelines and slow receivables make a leaner, more predictable revenue model essential.

TEAM

Teja Smith — Founder & CEO; digital strategist, creative lead, and business development. Supported by a flexible network of designers, videographers, editors, producers, and marketing specialists assigned by project needs.

2026 growth focus: profitable contracts • tech expansion • premium live experiences